

SPEAKER KIT



Mike Goldman

Speaker, Author &
Leadership Team Coach

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Meet Mike Goldman

Speaker, Author, Leadership Team Coach

Mike Goldman is a leadership team coach and the #1 bestselling author of *Breakthrough Leadership Team* and *Performance Breakthrough*.

He speaks internationally to groups of business leaders, such as the Young Presidents Organization (YPO) and the Entrepreneur's Organization (EO).

During his 30+ year coaching and consulting career he has worked with clients including Disney, Verizon, CHANEL and Polo Ralph Lauren.

His insights have been featured in Forbes, Fast Company and Chief Executive Magazine

As both coach and speaker, Mike is on a mission to help CEO's grow their business and have more impact while creating a more engaging, fulfilling environment for their team using his Breakthrough Leadership Team approach

PROGRAM DESCRIPTION

Overcoming Overwhelm

Move From Disempowered to Empowered With a Focus Switch

 [CLICK TO WATCH MY DEMO VIDEO](#)

Program Bio

The biggest obstacle in the way of our personal and professional success and fulfillment is between our ears.

When times are challenging, our emotions go on autopilot, and we create disempowering actions and habits. Most think the problem of overwhelm is solved through better time management...it's not.

It's about a simple shift in focus. In fact, there are five simple "focus switches" that will change your business, and your life, forever.

TAKEAWAYS

Leaving this presentation your audience will:

- Learn why changing their focus can change their lives
- Understand the difference between a disempowering focus versus an empowering one
- Discover powerful questions that will help the shift their focus on command
- Turn fear, frustration, overwhelm, disappointment and anger into strength, excitement, control, fulfillment and understanding
- Adopt a daily recipe for creating the right mindset every day.

PROGRAM DESCRIPTION

Creating a Resilient Culture

Strengthening the Heart & Soul of Your Organization

 [CLICK TO WATCH MY DEMO VIDEO](#)

Program Bio

If you want a company with top-line growth, bottom-line profitability, and productive, enthusiastic employees, you need to have the right culture and employees who fit that culture. In fact, the interactions and relationships of your team members are more important than each of the team members' individual skills.

Yet, most companies let their culture evolve naturally instead of proactively and purposefully creating it.

Leaders then wonder why they're disappointed with the level of productivity, morale, trust and collaboration in their organization.

It doesn't have to be that way.

TAKEAWAYS

Leaving this presentation your audience will:

- Learn why culture is the best predictor of company success
- Be more disciplined and proactive in creating their company culture
- Know how to discover a set of core values that drive that anchor their company's culture
- Understand the components of a compelling vision of the future
- Learn a simple exercise to dramatically improve their level of trust, accountability and vulnerability on their team

PROGRAM DESCRIPTION

Your Limitless Organization

The 3 Keys to Non-Stop Learning & Growth

 [CLICK TO WATCH MY DEMO VIDEO](#)

Program Bio

If your company growth is not where you want it to be, it might be the wrong strategy, ineffective sales process, low levels of service or poor marketing. Maybe, but we don't know for sure. What we do know for sure is that if you focus on making your people better, your company will be better.

Would you enthusiastically rehire everyone on your team? An honest answer to this powerful question will have a remarkable impact on your business.

Your ability to continuously assess, coach and develop your team's talent is a requirement to scaling a sustainable business. That includes making the difficult decisions about who fits your vision of the future and where you need to make tough decisions to cut the cord.

TAKEAWAYS

Leaving this presentation your audience will learn:

- A specific process to assess their organization's talent and continue to "raise the bar"
- Specific action steps they should take with their A, B and C-Players
- The four types of learning and development your team must master
- The difference between coaching and feedback
- Why leaders are hesitant to make the tough decisions to cut the cord on underperformers and how to fix this debilitating problem

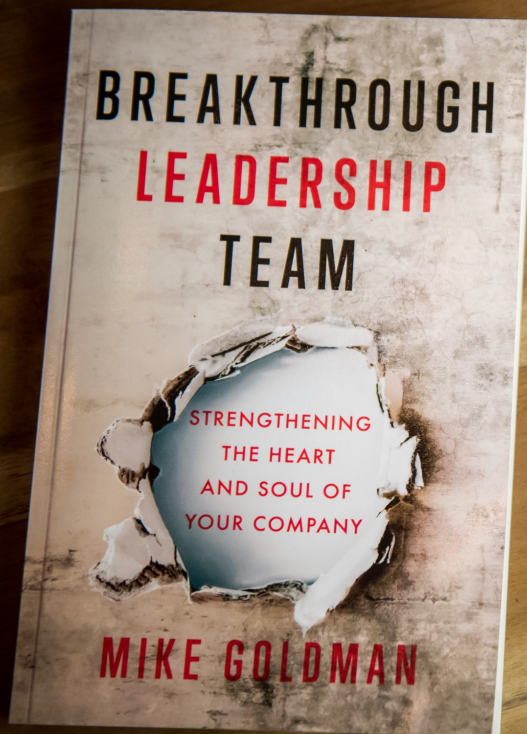


Mike's insights have been featured on television, in major magazines and on dozens of podcasts

Team members need to feel inspired by a brighter future. Help them understand that while the tactics might have changed, the vision of the future and desire to make it happen hasn't.

- Mike Goldman, Forbes





If you want to be the leader of a growing, profitable business that positively impacts the lives of employees and clients, it'll take more than leveling up your capacity and capabilities as leader.

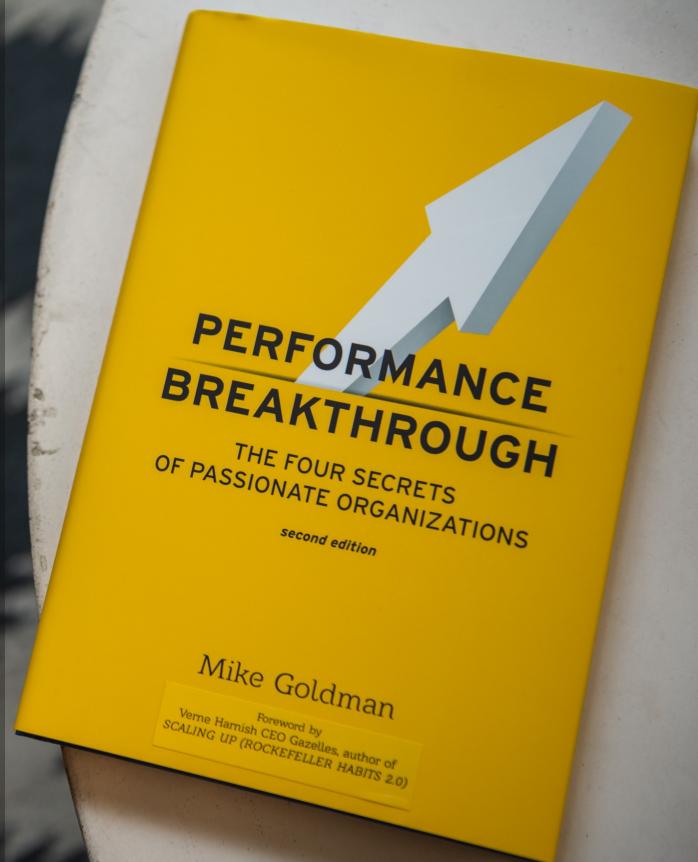
It will require a leadership team of A-players who can work with you to create a vibrant, winning environment that cascades down through the organization.

Or, as Mike Goldman calls it: a breakthrough leadership team.

Imagine the impact of injecting more passion into your team. Performance Breakthrough reveals the four secrets for creating a more passionate, productive, and profitable organization.

This book's message is communicated in the form of a fictional story to help make these ideas real and implementable, as opposed to fuzzy concepts.

It includes case studies, summaries, checklists, and other tools that will help you create positive energy, find passion, and achieve your own Performance Breakthrough!



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“Mike's speech was the highlight of my team's year, and I don't say that lightly. I received countless positive comments and private notes from team members who felt reinvigorated, re-focused, and inspired. It was relatable, touching, funny, and so actionable. Highly recommended!”

Stephanie Harris
CEO, Partner Centric

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“Thank you for your outstanding presentation yesterday. You really delivered. Everyone was buzzing about it throughout the afternoon; stating it was the most interesting and informative meeting that we have held to date.”

Joby Blachy
President, Design
Furnishings Association

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“Mike's thought-provoking and powerful talk really hit home with our participants. He is a master in crafting very real messages that resonate on a personal and professional level. Mike connected directly with our audience through his passion, humor, and inspiring personal stories. The feedback received has been stellar. We can't wait to have him back again!”

Jennifer Wicks-Marrone
Executive Producer
California State University

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“Mike Goldman... The GOLD in his last name is what he delivers in his talks: wow! Be prepared for an energetic, non-stop, wonderful time filled with relatable and heartfelt stories, lessons in leadership, and anecdotes that truly resonate. PLUS powerful, practical steps and meaningful questions to change the way you think. My audience loved him!”

Helena Escalante
Entrepreneur In Residence
NY Public Library Business Center



Book Me to Speak

To Book "MIKE GOLDMAN" for your next event

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